



# EXPERIENCED MARKETING ADVISORY SERVICES THAT HELP COMPANIES BUILD SOLID MARKETING PLANS.

Part-time consulting services that help companies develop new or updated Marketing Plans.

### OVERVIEW

During times of growth or challenge, businesses need to quickly adapt & update marketing & sales strategies to ensure continued sales. Channelspark provides a set of consulting services that include working with senior executives on developing a detailed Marketing Plan & action plan focused on helping the company shift to new tools, platforms, messaging or markets.

### DESCRIPTION

Channelspark will work with management to review prospect profiles, messaging & value statements to help create a go-to-market plan that includes best fit platforms, tools, content & distribution or online selling strategies, and will take the lead on managing projects, part-time where required.

### DELIVERABLES

Channelspark services start with an assessment, then interactive interviews & meetings with executives that produce a detailed Marketing Plan with action items, recommendations & costings for all activities.

TO SCHEDULE AN INITIAL DISCUSSION, VISIT [WWW.CHANNELSPARK.COM](http://WWW.CHANNELSPARK.COM)